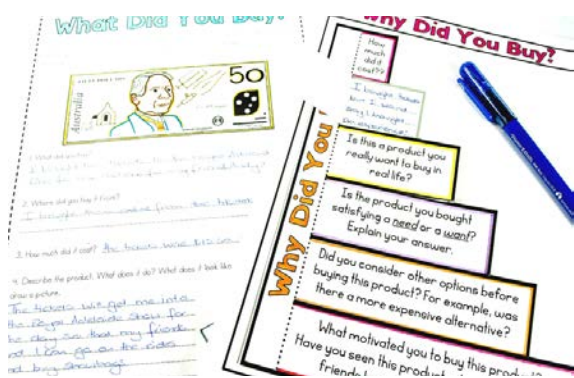


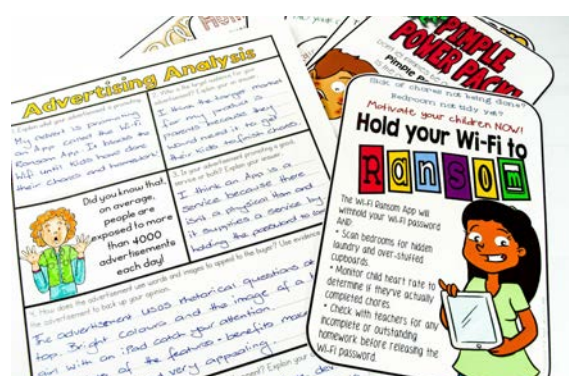
Am I An Informed Consumer?

Aligned with the Australian Curriculum for Year 5, this activity pack has been designed to engage your students and help them relate economic concepts to their own lives. This resource features a detailed lesson plan and activity templates to ensure you have everything you need.



Why Did You Buy Flipbook

How will your students (hypothetically) spend their \$50? Explore their decision and discuss the need to be aware of the factors that influence our buying decisions.



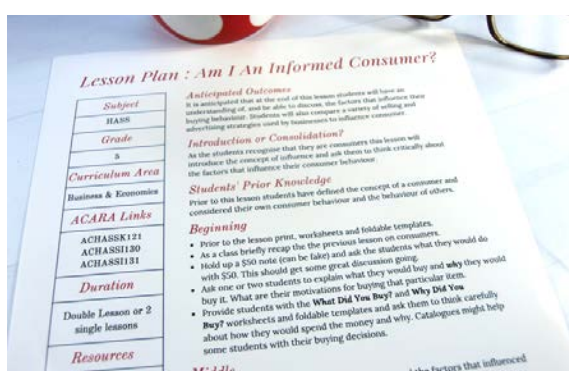
Advertising Analysis Activity

Your students will enjoy analysing these advertisements and determining the tactics used to influence their audience. Look out for the fine print though!



What Makes Us Buy? Brainstorm

Once they get going your students will realise their buying behaviour is influenced by a huge range of factors.



Detailed Lesson Plan

Reduce your planning time by using our detailed lesson plan.